

+ aliath

aliath, working more than ever in support of corporate governance

What if corporate governance were the new corporate strategic challenge? This question is far from insignificant in a market environment no longer bogged down by pretence when it comes to testing the long term resistance of businesses. In response, **aliath** notes that corporate governance is a growing concern for business leaders and a growth driver for companies.

It is a concern that **aliath** has widely anticipated by developing its thematic advisory offers for both business leaders (large companies, SMEs, family-owned businesses) and board directors. Two very specific targets to meet the broad challenges of corporate governance

1. Building a corporate governance system that is well-suited to a company's growth projects. aliath offers business leaders its support on three main topics:

- Corporate strategy, through its offers "**flash strategic audit**" and "**flash assessment of corporate governance maturity**";
- The implementation of an ad-hoc committee to challenge corporate strategy with independence and consideration, through its offer "**the strategic advisory committee**";
- The entrance of a financial partner to boost a company's performance, through a **new offer entitled "develop your business with a financial partner"**.

2. Recruiting, training future independent board directors and supporting them in their new position. aliath offers candidates applying for board mandates, and particularly women seeking to join a corporate board in the wake of the Copé-Zimmermann law, a **customised training offer "becoming a board director"** with a triple goal:

- Taking up the position of an independent board director;
- Finding your first mandate;
- Joining a corporate board with confidence.

In this fourth edition of its newsletter, **aliath** provides feedback on the main highlights of its activity over the last few months, in particular its comments on corporate governance and its attendance of the first edition in France of the Global Summit of Women.

Have good read!

Dominique Druon
President and founder of Aliath

For more information on aliath, check out our website: www.aliath.fr

+ business

Corporate governance for the benefit of growth businesses

On 14th May, **aliath** attended the conference organised by UBS SA in Geneva on the topic: "**Corporate governance strategy for growth businesses**".



Invitation: Stratégie de la Gouvernance pour des Entreprises en croissance



*Dominique Druon, CEO of **aliath**, introduced the strategic advisory committee. Facing an audience of business leaders, she highlighted the benefits of such an ad-hoc structure, particularly for SMEs seeking to implement best practices in corporate governance. She noted: "the strategic advisory committee is often the first step towards developing or strengthening established governance structures such as the Board of Directors or the Supervisory Board, whose level of formality can be a deterrent for companies looking to implement a modern corporate governance system".*



As a side event of the conference, aliath met with Joëlle Pacteau, International Market Head and WM Europe Coordinator within UBS SA and asked her about this event which she initiated and led. To read this interview, [Click here](#).

+ events

aliath comments on the Global Summit of Women 2014

aliath attended over 5-7 June 2014 the 24th edition of the **Global Summit of Women** (GSW), organised for the first time in Paris, France.



This very special event, which gathered women from all over the world, many of them leading figures of the economic, political and voluntary sectors, was highly instructive, both through its content and through the meetings it facilitated. The stories told, the messages conveyed, and the many opportunities for discussion not only brought hope and depth to the question of the representation of women in decision-making bodies, but also fostered the creation of a promising bond between women and figures of all kinds to start building together a new world open to diversity, aware of differences and totally open to women.

Read about this event in the exclusive interview of Isabelle Gougenheim, delegate general of the GSW 2014. [Click here](#).

aliath comments on the impact of women on corporate boards



Early September, Dominique Druon, President of **aliath** commented in the Cercle Les Echos (*) on the impact of women in corporate boards. According to her, the arrival of women in the boardroom has undoubtedly resulted in more professional boards.



[Read the complete article on the website Echos.fr.](#)

(*) *The article was reprinted in [l'Economie Matin](#).*

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